

## Scholarship Announcement 11/2025

### Selection process for scholarships for programs in New York and London 2026 and 2027

## 1 Introduction

Dear student,

We are excited to announce that applications are now open for scholarship programs at prestigious universities in New York and London for the classes of 2026 and 2027. These opportunities are offered at State University of New York (SUNY) campuses in Albany and New Paltz, and at Bayswater. Undergraduate and graduate students, as well as professionals with managerial experience, are encouraged to apply for this chance to study at these renowned institutions through IBS Americas' international partnerships.

## 2 Our Partner Institutions

### 2.1 State University of New York

The State University of New York (SUNY) is one of the most respected university systems in the United States. Founded in 1828, it has 64 campuses across the state of New York. IBS Americas maintains a partnership with two SUNY institutions: New Paltz and Albany, offering programs that combine academic excellence, practical application, and cultural immersion.

#### 2.1.1 Programs available in Suny

- *Business English - SUNY*
- *Business Sustainability for Leaders*
- *Competitive Project Management*
- *Corporate Financial Management Marketing & Value Management*
- *Strategic Thinkin*

## 2.2 Bayswater College London (BCL)

Bayswater College London, accredited by the British Council, offers Executive and English language programs from its central London campus and other global locations. With over 40 years of academic excellence, the College provides modern facilities, immersive cultural experiences, and scholarship opportunities through its Executive Exchange Program. Discover your potential in one of the world's most dynamic cities—apply now to Bayswater College London. .

### 2.2.1 Programs available in BCL for Undergraduates

- *Applied Data Science for Business*
- *Contemporary Topics in Business Strategy*

### 2.2.1 Programs available in BCL for Postgraduates and Managers

- *Advanced Topics in Business Management*

## 3 Pre-registration and Selection Process

To pre-register, visit:

<https://lps.ibs-americas.com/en/parc-upa-?channel=upa&camp=suny-bcl-1125>

Scholarships are limited and will be awarded to selected students from your institution. Applicants must submit the registration form at the link provided by the deadline of **November 30<sup>th</sup>, 2025**.

## 4 Course Characteristics

4.1 Advanced Programs These programs are specifically designed for people with a postgraduate degree, or people who already experienced managerial roles in their careers. Proof of attendance of either of these criteria will be requested once the application is submitted and verified accordingly

### 4.2 Benefits

Selected students will receive a scholarship covering 70% of the program's cost. In addition, scholarship students will have access to a range of benefits: a free test of English level,

assistance and documentation for entering the United States or the UK , academic and logistical preparation for the program, and an in-person English course abroad.

#### 4.3 Business English

The courses also include, at no additional cost, a Business English module focused on improving language skills in a business context.

#### 4.4 Certificates

Program participants will receive two certificates: a Certificate in Executive Management, issued by the host institution, and a Certificate in Business English, referring to the business English module.

#### 4.5 Company Visits

Two meetings with local executives as part of the activity program.

#### 4.6 Duration

Three weeks in January or July, with full-time classes and activities (including contact with executives and company visits).

#### 4.7 Faculty

Teachers with master's degrees, doctorates, or market specialists with extensive academic and professional experience.

#### 4.8 Language

The program is taught entirely in English, requiring intermediate to advanced proficiency at the time of travel.

#### 4.9 Optional Visits

The programs offer optional visits to the Los Angeles Port headquarters.

#### 4.10 Requirements

Being over 18 years of age, an undergraduate or graduate student, starting in the 5th semester of the course.

#### 4.11 Passport and Visa

It is not necessary to present a passport or visa in the initial documentation to apply for the scholarship.

#### 4.12 Workload

75 hours of classes and 5 hours of extra activities, with classes from Monday to Thursday.

For more information about the courses and scholarship criteria, interested parties can contact us at: [ricardo.brittodr@ibs-americas.com](mailto:ricardo.brittodr@ibs-americas.com)

We hope that students will take advantage of this opportunity.

Sincerely,

**Prof. Ricardo Britto**

PhD in Business Administration from USP

Responsible for the Scholarship Selection Process