

# The Creative School

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# The Creative School Introduction

## Cortona 2024: Student Information Brochure

Join The Creative School's campus in Cortona, Italy! This summer, work on design and creative projects while experiencing the rich cultural heritage of Tuscany. Enrol in two of The Creative School's transdisciplinary courses for a distinct opportunity to apply your creativity in a new environment and engage with international challenges. Learn about the cultural heritage of Tuscany through art, design and media in collaboration with local Italian partners and community members.

### Courses Offered

<b>Course names</b>	<a href="#">FCD 230</a> Across Cultures: Contextualizing Art & Design	<a href="#">FCD 558</a> Intro to Design Thinking	<a href="#">IRN 701</a> Interior Design Studio VII
<b>Course dates</b>	<b>Online (asynchronous)</b> - Prior to departure to Italy <b>In-person in Italy</b> - Monday, June 10-Friday, June 28, 2024 <b>Final submissions</b> - assignment submission dates may vary after Italy		<b>In-person in Italy</b> - Monday, May 20-Friday, June 21, 2024
<b>GPA weight</b>	1.0	1.0	2.0
<b>Course count</b>	1.0	1.0	1.0
<b>Billing unit</b>	1.0	1.0	2.0
<b>Eligibility</b>	All undergraduate students at The Creative School All undergraduate students from other TMU faculties All undergraduate students from other partner institutions		Only upper-level Interior Design students Open to Architecture student, upon review from Chair and faculty lead
<b>Tuition cost per billing unit</b>	<b>Domestic for 2.00 billing units:</b> CAD\$1,376.68 <b>International for 2.00 billing units:</b> CAD\$6,454.06  <b>Note:</b> The amounts quoted above vary based on your program and year of study. Refer to <a href="#">Undergraduate Tuition and Fees</a> for more information.		<b>Domestic for 2.00 billing units:</b> CAD\$1,376.68 <b>International for 2.00 billing units:</b> CAD\$6,454.06  <b>Note:</b> The amounts quoted above vary based on your program and year of study. Refer to <a href="#">Undergraduate Tuition and Fees</a> for more information.

# The Creative School

## Course Details

## Cortona 2024: Student Information Brochure

<b>Course names</b>	<a href="#">FCD 230</a> Across Cultures: Contextualizing Art & Design	<a href="#">FCD 558</a> Intro to Design Thinking	<a href="#">IRN 701</a> Interior Design Studio VII
<b>Course dates</b>	<b>Online (asynchronous)</b> - Prior to departure to Italy <b>In-person in Italy</b> - Monday, June 10-Friday, June 28, 2024 <b>Final submissions</b> - assignment submission dates may vary after Italy		<b>In-person in Italy</b> - Monday, May 20-Friday, June 21, 2024
<b>Course descriptions</b>	Learn about art and design practices across cultures, in various media and disciplines with an emphasis on the cultural aspects of Cortona, Tuscany, and Italy.  Engage with art and design theory and practice through the lens of entrepreneurship, sustainability, and social justice.	Learn design thinking processes and methods of addressing real-world problems.  Apply design problem-solving techniques and develop expansive creative process strategies for international projects.	Reimagine the 14th century Girifalco Fortress and selected sites of the historic town of Cortona through creative and experimental design.
<b>Course lessons</b>	<ol style="list-style-type: none"> <li>1. Introduction to Cross-Cultural Communication</li> <li>2. Designing for Global Markets</li> <li>3. Cultural Sensitivity in Design</li> <li>4. Social History (of Tuscany)</li> <li>5. Art &amp; Design History (of Tuscany)</li> <li>6. Contemporary Issues (in Tuscany)</li> <li>7. Intercultural Design Collaboration</li> </ol>	<ol style="list-style-type: none"> <li>1. Identity Deconstruction Map and Design Exercises</li> <li>2. Studio Options-final selection</li> <li>3. Design Thinking History, Methods &amp; Objectives</li> <li>4. Speculative, Critical, Conceptual and Discursive Design Thinking</li> <li>5. Ethics and Social Justice in Design Thinking</li> <li>6. Design as Critique</li> <li>7. Inside the Studio, Out in the Community</li> </ol>	To be provided by Professor Vogel, upon selection into Cortona 2024

# The Creative School

## Sample Itinerary

## Cortona 2024: Student Information Brochure

<b>Course names</b>	<a href="#">FCD 230</a> Across Cultures: Contextualizing Art & Design	<a href="#">FCD 558</a> Intro to Design Thinking	<a href="#">IRN 701</a> Interior Design Studio VII
<b>Course dates</b>	<b>Online (asynchronous)</b> - Prior to departure to Italy <b>In-person in Italy</b> - Monday, June 10-Friday, June 28, 2024 <b>Final submissions</b> - assignment submission dates may vary after Italy		<b>In-person in Italy</b> - Monday, May 20-Friday, June 21, 2024
<b>Course schedule</b>	To be provided at the start of Spring/Summer term.		To be provided by Professor Vogel, upon selection into Cortona 2024
<b>Field trips</b>	Based on your project ideation/focus, you will go to <b>one</b> of the following destinations as part of your course, this is included as part of your Cortona 2024 program fees: <b>June 18</b> - <a href="#">Arezzo</a> , where you will visit Casa Vasari Museum, Cattedrale dei Santi Pietro e Donato, Piazza della Liberta, Prato Park, Piazza Grande, Basilica di San Francesco and Cappella Bacci <b>June 19</b> - <a href="#">Assisi</a> , where you will visit Basilica di Francesco, Rocca Maggiore, Basilica di Santa Chiara <b>June 20</b> - <a href="#">Orvieto</a> , where you will visit Funicular, Duomo di Orvieto, Pozzo di San Patrizio, Medieval neighbourhood		To be provided by Professor Vogel, upon selection into Cortona 2024

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## Credit Equivalency Chart

Since Cortona 2024 takes place during the summer (which is after the end of the 2023-2024 academic year), your grades will not be reflected in MyServiceHub until the end of the summer. If you have any questions about your academic plan, please consult with your Academic Advisor.

Course Name   Degree Requirements	<a href="#">FCD 230</a> Across Cultures: Contextualizing Art & Design	<a href="#">FCD 558</a> Introduction to Design Thinking	<a href="#">IRN 701</a> Interior Design Studio VII
<b>Creative Industries</b>	Open Elective	<ul style="list-style-type: none"> <li>– Core Elective Table II &gt; Interior Design &gt; elective</li> <li>– Core Elective Table II &gt; Visual Culture &gt; elective</li> </ul>	Not Applicable
<b>Fashion</b>	<p><b>Fashion Design (FA001):</b> Fashion Professionally-Related Table III</p> <p><b>Fashion Communication (FA002):</b> Fashion Professionally-Related Table III</p> <p><b>Fashion (FA003):</b> Open Elective</p>	<p><b>Fashion Design (FA001):</b> Fashion Professionally-Related Table III</p> <p><b>Fashion Communication (FA002):</b> Fashion Professionally-Related Table III</p> <p><b>Fashion (FA003):</b> FCD 558 is an Antirequisite with the 4th Semester, Required course, FSN 303.</p> <p>If a student has NOT taken FSN 303, they can take FCD 558 (instead of FSN 303) with a Course Substitution approval prior to starting FCD 558.</p> <p>If a student has taken FSN 303, they can only take FCD 558 for interest and no credit towards their Fashion degree requirements.</p>	
<b>Graphic Communications Management</b>	The Creative School Core Elective Table	The Creative School Core Elective Table	
<b>Image Arts</b>	<p><b>Film:</b> Core Elective (Table I)</p> <p><b>Photography:</b> Core Elective (Table I)</p> <p><b>Integrated Digital:</b> Core Elective (Table I)</p>	<p><b>Film:</b> Open Elective</p> <p><b>Photography:</b> Open Elective</p> <p><b>Integrated Digital:</b> Open Elective</p>	

(continue to next page for Credit Equivalency Chart)

# The Creative School

## Credit Equivalency Chart (continued)

Course Name   Degree Requirements	<a href="#">FCD 230</a> Across Cultures: Contextualizing Art & Design	<a href="#">FCD 558</a> Introduction to Design Thinking	<a href="#">IRN 701</a> Interior Design Studio VII
<b>Interior Design</b>	Open Elective	Open Elective	Core Required
<b>Journalism</b>	Open Elective	Open Elective	Not Applicable
<b>Performance</b>	<p><b>Acting:</b> Professionally-Related Table III/Open Elective</p> <p><b>Dance:</b> Professionally-Related/ Table III/Open Elective</p> <p><b>Performance Production + Design:</b> Professionally-Related Table III/ Open Elective</p>	<p><b>Acting:</b> Core Elective/Professional Table I</p> <p><b>Dance:</b> Core Elective/Professional Table I</p> <p><b>Performance Production + Design:</b> Core Elective/Professional Table I</p>	
<b>Professional Communication</b>	The Creative School Core Elective Table <b>OR</b> Open Elective	The Creative School Core Elective Table <b>OR</b> Open Elective	
<b>Professional Music</b>	Open Elective	Open Elective	
<b>RTA School of Media</b>	<p><b>Media Production:</b> Core Elective Table I</p> <p><b>New Media:</b> Non-New Media/Non-Fine Core Elective Table I</p> <p><b>Sport Media:</b> Core Elective Table I</p>	<p><b>Media Production:</b> Open Elective</p> <p><b>New Media:</b> Open Elective</p> <p><b>Sport Media:</b> Open Elective</p>	
<b>TRSM</b>	Open Elective	Open Elective	
<b>FCS</b>	Consult your Academic Advisor	Consult your Academic Advisor	
<b>FOA</b>	Pending confirmation	Pending confirmation	

# The Creative School

## Costs of Cortona 2024

### Tuition Cost

Tuition is set out by the Registrar's Office ([see here](#)). **How to view Tuition rates:**

- **Step 1** - Visit, <https://www.torontomu.ca/current-students/tuition-fees/programs/undergraduate/>
- **Step 2** - Under the heading "Full-Time Students" press the accordion that is applicable to you so are you a "Domestic Ontario", "Domestic Out-of-Province" or "International" student, select what applies to you
- **Step 3** - Based on what you select in Step 2, scroll down to your program
- **Step 4** - Open the sheet, on the top left corner press the year you're in and look at Spring 2024 rates, 2.00 billing units that's how you can determine your tuition rate

**Note:** If you are a student from a partner institution, contact [global.creative@torontomu.ca](mailto:global.creative@torontomu.ca).

### Program Cost

The costs of Cortona 2024 differs per student depending on the duration of their stay in Italy. Please note that costs which are **not** included in the "program cost" include: Tuition and Travel/Personal Costs. Students are responsible for these costs separately.

#### Option A (3 weeks | 2 courses): FCD 230 + FCD 558 (June 10-June 28)

Item   Description	Total cost per student (in CAD)
Accommodation (double rooms) including breakfast	\$1,344.00
Meals (dinners, Monday-Thursday)	\$480.00
Transportation (Rome Airport to Cortona)	\$42.00
Program Administration & Facilities (workshops, field trips and more)	\$325.00
Payment Portal Fees	\$59.00
<b>Total Cost</b>	<b>CAD\$2,250.00</b>

#### Option B (5 weeks | 1 course): IRN 701 (May 20-June 21)

Item   Description	Total cost per student (in CAD)
Accommodation (quadruple rooms) including breakfast	\$1,575.00
Meals (dinners, Monday-Thursday)	\$800.00
Transportation (Rome Airport to Cortona)	\$100.00
Program Administration & Facilities (workshops, field trips and more)	\$250.00
Payment Portal Fees	\$75.00
<b>Total Cost</b>	<b>CAD\$2,800.00</b>

### Personal/Travel Cost

This cost varies. Students are responsible for their own personal/travel costs and arrangements (e.g. flights, passport, insurance, visa, etc.) to/from the destination. Please do not make any financial commitments relating to travel until you receive confirmation of your acceptance into Cortona 2024. For tips and information on how to budget and finance your participation, please visit TMU Global's [Financing Your Participation](#) webpage.

If, for whatever reason, you are required to abruptly cancel the remainder of your time abroad, you will be responsible for the financial implications of the cancellation. Potential reasons for cancellations include, but are not limited to: changes in the Government of Canada's travel advisory for your destination of choice; a personal decision to return home for whatever reason; health or wellness challenges; and any other scenarios that may arise.

### OSAP

OSAP evaluation is made based on your entire Spring/Summer 2024 course load - including all courses taken in Cortona, Toronto or online during a semester. For more information, visit the [Spring/Summer OSAP](#) page.

**Full-time OSAP:** You are taking 3 or more **billing units** in the spring/summer term (or 2 or more **billing units** if you are a student with a permanent **or persistent/prolonged** disability, **indicated on your OSAP application**).

**Part-time OSAP:** You are taking 2 or fewer **billing units** in the spring/summer term (or 1 **billing unit** if you are a student with a permanent **or persistent/prolonged** disability, **indicated on your OSAP application**).

For more information, visit the [Spring/Summer OSAP](#) page. If you have any questions related to OSAP, contact the **Student Financial Assistance Department** by phone at 416-979-5036.

### Funding Available

#### The Passport Fund

The Passport Fund provides funding to students taking part in university-approved international activities. All students are encouraged to login to [AwardSpring](#) and complete the "General Application" in order to be matched with upcoming award opportunities. The Passport Fund application period is open from Monday, January 15-Friday, March 15, 2024.

If you do not see the Passport Fund appear in your AwardSpring dashboard, it means that you do not meet one or more of the eligibility requirements.

#### Program specific awards and scholarships

Connect with your Academic Advisors to inquire if there are program-specific awards and scholarships available to apply to, all applications must be submitted via [AwardSpring](#).

#### Other funding available via TMU Global

Visit TMU Global Funding page: <https://www.torontomu.ca/global-learning/finance-participation/>



### Program Fee

Once accepted, you will be provided a link to make your payment online via the payment system. The **payment schedule is as follows:**

- \$500 deposit due by **Friday, January 12, 2024**
- Remaining program fees due by **Friday, January 26, 2024**

If you fail to submit your payment by the deadline listed, you will be subject to removal from Cortona 2024.

### Tuition Fee

Once you receive your Cortona 2024 offer letter, you will then be given instructions on how to enrol in your course(s) via MyServiceHub. The **last day for full payment of Spring/Summer 2024** courses at Toronto Metropolitan University is **Friday, May 3, 2024**.

## Withdrawal and Refund Policy

### Program Withdrawal & Refund

The last day to withdraw and get 100% refund (less the non-refundable payment system fees) is **Friday, January 26, 2024**. If withdrawal is after this, you will only get 50% back for the amount you submitted, due to financial commitments made to vendors in Italy.

In order to formally process your withdrawal and refund request, you must email the International Team at [global.creative@torontomu.ca](mailto:global.creative@torontomu.ca) by providing your request in writing and include your full name and TMU or home institution student number.

### Drop Date Deadline | Tuition

You are responsible for dropping the course via MyServiceHub by the deadline listed on the [2023-2024 TMU calendar](#).

### Passport Fund

If you received The Passport Fund towards Cortona 2024, it will be rescinded.

### Informing OSAP Office

You are responsible for reporting your withdrawal from Cortona 2024 to TMU's OSAP Office.

### Personal/Travel Costs

Since personal/travel costs are the responsibility of each student, Toronto Metropolitan University will **not** be able reimburse you for any personal/travel costs that you've made financial commitments to. This includes but is not limited to: flights, passport costs, insurance, visa, other travel/personal costs.

# The Creative School

## Living in Cortona

Cortona is located in Tuscany. As a foreign visitor, it is important to understand the geography and landscape of the place in which you will be staying as a visitor. Students are encouraged to do their own research to understand and familiarise themselves with the town and culture prior to submitting an application to Cortona 2024. Please take into consideration the following aspects of living in Cortona when making your decision:

- **TOURISM:** Cortona is a small and local non-English speaking town. It is removed from large tourist hubs. As a result, the people of Cortona have maintained their local culture and much of the facet of Cortona, such as mediaeval buildings untouched by tourism.
- **ACCESSIBILITY:** Cortona is over 2,000 years old. Such historic and old Tuscan towns have steep hills, ancient buildings, and cobblestoned roads. Please note that Cortona's terrain, coupled with the lack of accessible curbs, elevators, escalators may pose some challenges for those with accessibility needs to access certain areas.
- **DIET:** A typical Italian Mediterranean diet consists of carbohydrates, cold cuts, cheeses, amongst other food groups. Please note that due to the geography of Cortona, the town does not receive many foreign food imports. Therefore the variety of cuisines and ingredients are limited (e.g. limited salad, gluten-free and red meat options).
- **CLIMATE:** In the summer, air conditioning is not common in Italy (e.g. hotels, restaurants, transportations, etc). There are national regulations designed to save energy in Italy and a soft law called "ordinanze comunali" regarding centralised air conditioning systems for entire buildings or hotels, which is based on a minimum temperature of 26 degrees. As a result, locals are accustomed to an eco-friendly and energy-saving lifestyle. Please note that temperatures in June can reach as high as 30-35°C.
- **TRANSPORTATION:** As the town of Cortona is very small, the people of Cortona get around town mostly by foot rather than public transportation. The closest rail station is Camucia (3km/10 min bus ride away). The closest hospital is in Camucia. This means that access to immediate emergency health services is limited.

## Accommodations

Rooms have been reserved at the [Hotel San Luca](#) and [Villa Santa Margherita](#) for students during the duration of their visit. The price of accommodations is part of the Program Fee. Rooming and room allocations will be determined once we finalise the class list for this trip. Please note that the accommodations in Cortona will resemble hostels, rather than hotels. Due to there being limited accommodations and spaces in a small town like Cortona, we have chosen accommodations that are affordable and allow students to live together in the same building. Please note that students have limited choice in rooming decisions as a result. If you are accepted into Cortona 2024, we will go over in greater detail the amenities and house rules of staying in the accommodations. General amenities include:

- Daily breakfasts
- Dinners 4 times a week (Mon-Thu)
- Wifi available
- AC available
- No access to kitchen
- Limited access to laundry

### Travel to Italy and Return to Toronto

Students are responsible for arranging their own flights to/from Italy. Students will be expected to arrive one day before the first day of class. Bus pick-up from Rome Airport is arranged at around 2:00pm CET (local time) so we encourage students to book flights that arrive before that time. In the case there are delays with flights, we do our best to accommodate late arrivals.

The exact details will be shared with students who have been accepted. Students will be required to check-out and leave their accommodations by the date below. Students will be responsible for arranging for their own departure and return to Toronto.

<b>Course names</b>	<a href="#">FCD 230</a> Across Cultures: Contextualizing Art & Design	<a href="#">FCD 558</a> Intro to Design Thinking	<a href="#">IRN 701</a> Interior Design Studio VII
<b>Arrive in Rome by</b>	Sunday, June 9, 2024 before 2:00pm CET (local time)		Sunday, May 19, 2024 before 2:00pm CET (local time)
<b>Depart from Cortona by</b>	Saturday, June 29, 2024 at or before 10:00am CET (local time)		Saturday, June 22, 2024 at or before 10:00am CET (local time)

### Travel & Safety Abroad

#### Travel Considerations

It is your responsibility to ensure that you are aware of the risks of travelling outside of Canada. Please consider your risk tolerance and comfort level with regards to the following scenarios:

- Border closures and flight restrictions
- Sudden changes to local health restrictions
- Potential illness
- Financial implications (flight/trip delays or cancellations, quarantining, testing, etc.). TMU will **not** be able to reimburse students.

#### Students must:

- Be fully vaccinated
- Have a passport that is valid at least for 6 months from the date of your return
- Have Travel Medical Emergency Insurance
- Complete mandatory [International Risk Management Requirements](#)

#### Other:

- Students are responsible for arranging for their own flights to/from Italy
- Students are responsible for checking what travel/immigration documents are required for travel. Varies depending on nationality/passport

Travel considerations and travel preparation requirements will be discussed in greater detail at the Orientation Session for students who have been accepted into the program.

**For more information about Safety Abroad, please visit:**

<https://www.torontomu.ca/global-learning/abroad/step3/risk-management-steps/>

# The Creative School

## How to Apply

## Cortona 2024: Student Information Brochure

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### Application Instructions | Eligibility

- Students should be in Clear Academic Standing
- Upload Unofficial Transcripts
- Upload Letter of Interest
- Upload Resume or Portfolio that best highlights your skills and creativity

### Application Form

Submit your application via: <https://forms.gle/UkDLpMHkQSNmXzib8>.

**EXTENDED DEADLINE:** Sunday, January 21 at 11:59pm EDT

All applications will be reviewed **after** the deadline.

### What happens after I get accepted?

After you receive your Cortona 2024 offer letter, you have until **Friday, January 12, 2024** to accept your offer. Within your offer letter you will be given instructions on how to accept your offer and how to submit you CAD\$500 deposit.

If you do not respond to your offer, we will automatically forfeit your offer and offer your spot to the next student in the waitlist.

Please note that your acceptance is conditional upon successfully paying your tuition and program fee for Cortona 2024.

### Key Deadline Dates

<b>Monday, December 18, 2023</b>	Last day to submit an application for Cortona 2024
<b>Friday, January 12, 2024</b>	Last day to accept offer and submit CAD\$500 deposit
<b>Friday, January 26, 2024</b>	Last day to make full program fees payment
<b>Friday, January 19, 2024</b>	Last day to withdraw and get 100% refund (less the non-refundable payment system fees), if withdrawal is after this day, you will only get 50% back due to financial commitments made to vendors in Italy
<b>Tuesday, February 13, 2024</b>	Cortona Orientation (Meet & Greet), <i>in-person event where you'll have an opportunity to meet other accepted students and teaching faculty, details to be shared in the new year</i>
<b>Friday, March 15, 2024</b>	Last day to apply for The Passport Fund
<b>Friday, May 3, 2024</b>	Last day to pay tuition ( <a href="#">see full TMU calendar here</a> )

### Contact Us

If you have any questions, please contact The Creative School International team at [global.creative@torontomu.ca](mailto:global.creative@torontomu.ca).